



FOR IMMEDIATE RELEASE

## **Paladin Strategic Partners Becomes a SEC Registered Investment Advisor**

*Emerging Manager's registration is the first step in a "Culture of Compliance".*

**NEW YORK, May 1, 2010** – Paladin Strategic Partners ("Paladin") announced today that the firm received SEC confirmation as a Registered Investment Advisor. "As an Emerging Manager, we felt that it was important to provide our investors with a level of transparency that should be required in this post Madoff environment" stated Carl Webb, Managing Partner of Paladin. "With the uncertainty in the market and the high profile questions concerning ethics on Wall Street, investors deserved no less", Webb added.

Paladin's Chief Risk and Compliance Officer Mark Zucker added "A culture of compliance is paramount to Paladin. Investors have many pressing issues to contend with and we feel that transparency, privacy and independent custodians should be rights and not privileges. Paladin will institute management policies to help better develop a relationship between managers and investors that fosters a 'partnership' mentality and not one that is adversarial."

### **About Paladin Strategic Partners**

Paladin Strategic Partners is a vertically integrated investment management firm that is engaged in evaluating distressed and non-distressed assets and providing related structured finance advisory services. Paladin is a socially responsible emerging manager founded in 2009 out of the desire to assist homeowners facing affordability issues in making monthly mortgage payments.

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